

Dear Community Leader:

Summer Motion 2019 planning is under-way! The Summer Motion Committee would like to thank our community for its continued support of the region's largest free entertainment festival! Thanks to sponsors like you, Summer Motion has been able to maintain a free, family-friendly environment. Festival dates for 2019 are **June 29 through July 4**, ending at the Ashland River Port with the area's largest Fireworks display over the beautiful Ohio River. We would like to ask for your support for the coming year.

Central Park-Saturday & Sunday, June 29 – 30

Food Vendors

Musicians, **headlining Ronnie McDowell, Saturday, June 29**

Gospel Music-Sunday (Center of Park/Shady Area)

Ice Cream Social

Specialty Booths

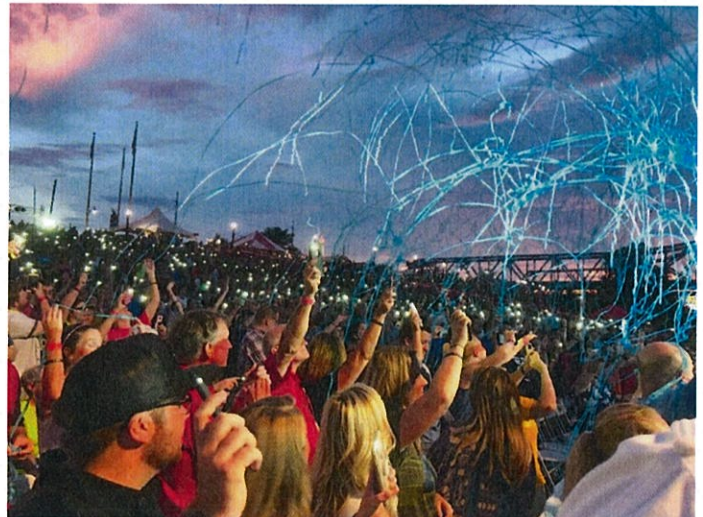
Carnival/Games/Inflatables

5K/10K Race

Car & Motorcycle Cruise-In

Military Tribute Display

Free Health Screenings



Ashland River Port- Monday through Thursday, July 1 – 4

Monday, July 1, Carnival Only next to Train Depot

Food Vendors

Nationally known Musical Entertainment

Specialty Booths

Carnival/Games/Inflatables

Military Tribute (July 4)

Fireworks (July 4)

Along with advertising opportunities online & Facebook, your sponsorship promotes: **Positive Economic Impact, Tourism, Alcohol-free family entertainment, Improved Quality of Life, Volunteerism, and Community Service Opportunities!**

Please review the enclosed Sponsorship table for benefits for all sponsorship levels. Fill out the sponsorship form and return to the PO Box listed. Hope to see you at the festival. We are at your service to make our 31st year memorable!

Check out our website at: www.summertime.com

Sheila Fraley, Co-Chair
(606) 921-2040

sifraley@marathonpetroleum.com

Ruby Deerfield, Co-Chair
(606) 739-2502

rhdeerfield@marathonpetroleum.com

Summer Motion, PO Box 1643, Ashland, Kentucky 41105-1643



Sponsorship Form 2019

Ashland Central Park
June 29 & June 30

Ashland River Port
July 1 (Carnival Only)
July 2-4

Sponsor Name _____
(Name as you wish to be recognized at the event)

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Amount: _____

Signature: _____ Date: _____

In order for logos, names and other information to be added to our media campaign, please send all appropriate sponsor information to sjfraley@marathonpetroleum.com as soon as possible!

Thank you for being part of the Tri-State's signature event!
Please make checks payable to Summer Motion, PO Box 1643, Ashland, Kentucky 41105-1643
www.summermotion.com

(Summer Motion, Inc. is a non-profit corporation organized under Section 501(c) 4 of the Internal Revenue Code (EIN 31-1695435). Gifts, grants, and donations made to Summer Motion, Inc. are not deductible as charitable contributions under the IRS, but may qualify to be deductible as advertising or promotional expenses.

Festival Use Only:	
Date form received:	_____
Payment received:	_____ Ck# _____



Summer Motion 2019 Sponsorship Benefits



Sponsorship Level, \$	Concert SPONSOR Passes (Jul 2-4)		
	Sponsored Evening	Other 2 Evenings (General VIP)	Total
\$30,000	45 (Reserved Seating)	25	95
\$25,000	40 (Reserved Seating)	20	80
\$20,000	35 (Reserved Seating)	20	75
\$15,000	30 (Reserved Seating)	15	60
\$10,000	25 (Reserved Seating)	15	55
\$5,000	20 (Reserved Seating)	10	40
\$3,000	16 (Reserved Seating)	8	32
\$2,500	14 (Reserved Seating)	8	30
\$2,000	12 (General VIP)	6	24
\$1,500	10 (General VIP)	6	22
\$1,000	8 (General VIP)	4	16
\$750	6 (General VIP)	4	14
\$500	4 (General VIP)	4	12
\$250	2 (General VIP)	2	6

*For a sponsorship of \$25,000 or more your name would be placed on permanent stage advertising, facing the audience all nights of the festival plus your banner displayed every night.

**Reserved Seating includes Sponsor Company name on seat

Ask About These Other Benefits:

- Opportunity to play video commercial on big screen during evening of sponsored event
- Sponsor's banner displayed (size relative to sponsorship)
- Sponsor's name on posters and brochures (size relative to sponsor level and deadlines)
- Logo and website link on Summer Motion website
- Opportunity to meet the night's performers
- Promotion on newspaper, radio and television

*Concerts in Central Park on June 29 & 30 are first come first serve (bring your own chairs)

Contact Sheila Fraley for sponsorship details at 606-921-2040 or visit our website at www.summertime.com

Summer Motion, PO Box 1643, Ashland, Kentucky 41105-1643